



esplora *Napoli*



Between history, culture, art and passions

*“From what one says, or narrates, or paints,
Naples exceeds everything.”*

J. W. Goethe





About us

TEAM

“Esplora Napoli” is an inbound individual company, which provides special interest tours in Naples. The project was born in 2018 after a 25 years experience in tourism.

Located in Naples, where a large support team contributes to its work: CTC, certified guides, sustainable tourism experts, art historians, Neapolitan music history experts, chefs (from UCMed, The Mediterranean Institute of culinary arts), artists, architects and craftsmen.

Our creative and multilingual team has a deep knowledge of the destination and the products and can satisfy the most demanding customers.

SKILLED IN:

Off the beaten paths, experiential paths in Naples linked to art, architecture, history, food, music and Neapolitan traditions.

OUR VISION:

We offer you our knowledge, our ideas and our passion to provide your clients an authentic & tailor-made experience.



About us

RESPONSIBLE TOURISM

Our vision is to arrange special experiences whilst minimising environmental impact, respecting culture and people and bringing economic benefits to communities.

We ensure that local people benefit financially by engaging them as leaders, guides and drivers and by eating in local restaurants and using locally owned hotels and B&B.

“Esplora Napoli” minimises the impact on the environment by travelling in small groups, offsetting our carbon emissions, reducing waste and using where possible recyclable and recycled materials.



The experiences and itineraries marked with this symbol comply with our responsible tourism's philosophy.



NeapoliTales



FOCUS ON

- Uniqueness
- A private location
- Neapolitan Traditions & conviviality
- A live music performance with classic songs
- The fragrance of the Neapolitan cuisine



NeapoliTales

A unique experience, through a journey in the traditional Neapolitan music and cooking, on a fabulous terrace overlooking the entire Gulf, all set in an historic dwelling. A live performance of Neapolitan music, accompanied by the tales of an expert and a delicious dinner with the flavors of Neapolitan cuisine unchanged over time.



NeapoliTales*

Fact Sheet:

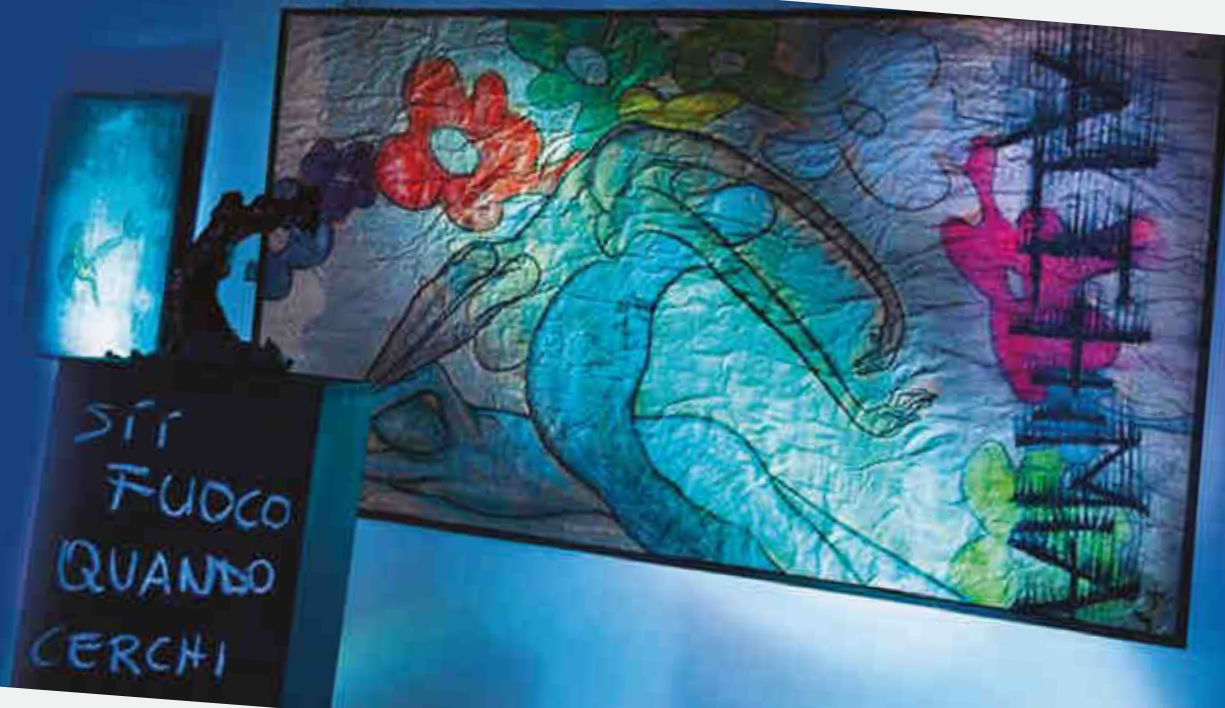
- Duration approx 2.30 hours
- Languages En, Fr, Ru, De
- Frequency Mon-Fri h7.30pm
- Private service Min 6 up to 15 pax
- Reservation compulsory 15 days in advance
- Transfers Available on request



*Plan subject to change depending on weather conditions



Connections between Art & Food



FOCUS ON

- Art
- Creativity
- Neapolitan cooking
- Our conviviality



CONNECTIONS BETWEEN ART & FOOD

Meet the talented and eclectic artist, Bruia, in her mansion, home and study, a wonderful place to relax, explore her journey through the works and experience her traditional, innovative and delicious cuisine



CONNECTIONS BETWEEN ART & FOOD

Fact Sheet:

- Duration approx 2.30 hours
- Languages En, Fr, Ru, De
- Frequency Mon-Fri h7.30pm.
- Private service Min 4 up to 15
- Reservation compulsory 15 days in advance
- Transfers Available on request





Timeless handmade gloves



FOCUS ON

- Flair
- Creativity
- Traditional handcraft



TIMELESS HANDMADE GLOVES

Mauro Squillace and his son Alberto, gloves' stylists, continue a tradition born in 1923, and today as yesterday Omega fulfills its gloves through 25 steps all handmade, the only one in the world!

Through tales and legends Mauro will lead you into his world showing the technique passed down by generations. Warmth, passion and talent will leave you an indelible memory.

TIMELESS HANDMADE GLOVES

Fact Sheet:

- Duration approx 2.30 hours
- Languages En, Fr, Ru, De
- Frequency Mon-Fri fm 11am til 3pm
- Private service Min 4 up to 10 pax
- Reservation compulsory 7 days in advance
- Transfers Available on request





The Uniqueness of Neapolitan Nativity scene



FOCUS ON

- Art
- Inspiration
- Passion



THE UNIQUENESS OF THE NEAPOLITAN NATIVITY SCENE 🍃

The birth of the true Neapolitan nativity scene, the reason for its uniqueness and world renown, disclosed through Ulderico Pinfildi's idyllic and delightful tales. The Nativity scene's artist «raised fed by clay and passion» that reinterprets the Neapolitan nativity scene in a unique way, the result is the creation of artworks.



THE UNIQUENESS OF THE NEAPOLITAN NATIVITY SCENE

Fact Sheet:

- Duration approx 2 hours
- Languages En, Fr, Ru, De
- Frequency Mon-Fri fm 11am til 3pm
- Private service Min 4 up to 10 pax
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The historic house of umbrellas



FOCUS ON

- The craftsmanship of luxury
- Passion
- Traditions
- Authenticity



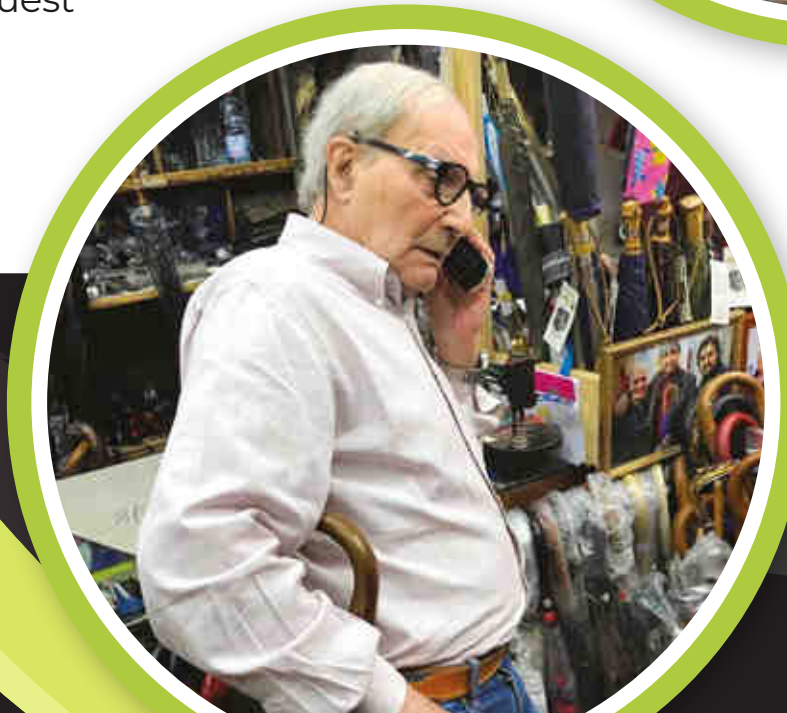
THE HISTORIC HOUSE OF UMBRELLAS

Mario Talarico, a life among umbrellas, an icon in the landscape of Neapolitan craftsmanship. Watching his dexterity while working the wood, inserts grafts, sews buttons, chooses the fabric colors, smiles and reveals his story, is overwhelming.

THE HISTORIC HOUSE OF UMBRELLAS

Fact Sheet:

- Duration approx '50
- Languages En, Fr, Ru, De
- Frequency Mon-Fri fm 11am til 3pm
- Private service Min 4 up to 8 pax
- Reservation compulsory 7 days in advance
- Transfers Available on request





The noble art of luthier



FOCUS ON

- History
- Ancient trade
- Lute



THE NOBLE ART OF LUTHIER

In a place full of charm and mystery in the heart of the city, Raffaele Calace and his daughter Annamaria will open their door to tell you about the story of Nicola Calace that in 1825 gave birth to the Calace lute-making, the only one left in between the Masters of the Neapolitan' World-famous luthiers school.

THE NOBLE ART OF LUTHIER

Fact Sheet:

- Duration approx '50
- Languages En, Fr, Ru, De
- Frequency Mon-Fri fm 11am til 3pm .
- Private service Min 4 up to 10 pax
- Reservation compulsory 30 days in advance
- Transfers Available on request





Golden Leaf



FOCUS ON

- Art course
- Inspiration
- Creativity



GOLDEN LEAF

An art course to discover the gold leaf technique, which history dates back to ancient Egypt and Greece, used in sculpture, painting and manuscripts. In modern painting Golden leaf was also used by famous artists as Gustav Klimt. The use of color and gold is highly appreciated because it emphasizes the shimmer and shine of the subjects. The sparkle seems to add something more, like an eternal touch to the artworks. At the end of the course Guests will be able to handle the material and maybe discover an hidden ability.



GOLDEN LEAF

Fact Sheet:

- Art course duration approx 2 hours
- Language En, De, Fr, Ru, Ja, Ch
- Frequency Tue-Fri, 3pm
- Material is included
- Private service Min 4 up to 8
- Reservation compulsory 20 days in advance
- Location: Artist's home
- Course suggested to: everyone, no prerequisite is required



FOCUS ON

Naples is amazing and contradictory at the same time. The best way to get in touch with the city is to discover its soul through the knowledge of history, culture and traditions of this extraordinary people.

We unveil the hidden truths, unknown to the whole world.

Our goal is to take guests by the hand, to discover it little by little, by studying short or long itineraries developed on a few hours or several days depending on personal needs.

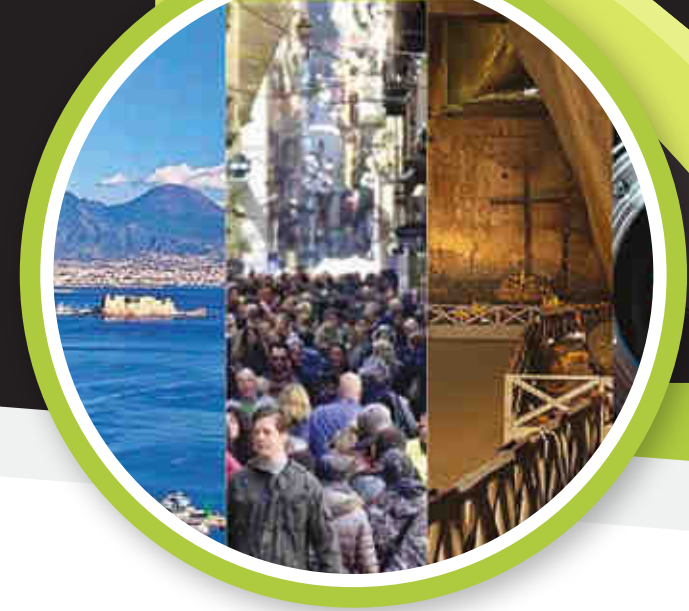


FOCUS ON

• Narrate Naples

CITY OF SUN, CITY OF SHADOWS

Naples once a cradle of European culture. A whole day of responsible & sustainable tourism with our special and exclusive guide "Il Vagabondo" ("The Wanderer"). Going around the city, in some of the most historic sites, he'll disclose the hidden truths about the city, through tales concerning history, people & traditions, what the entire world doesn't know about Naples.



HIGHLIGHT: FULL DAY PRIVATE ONLY UP TO 15 PAX

Our only & exclusive guide: The Wanderer

- Piazza del Plebiscito
- San Martino Castle & Charterhouse
- Pignasecca Market
- Piazza del Gesù e & the namesake Chiesa del Gesù Nuovo
- Lunch in a typical neapolitan alley with a live performance street artist
- Spanish quarters
- Waterfront



FOCUS ON

- Past & future
- Contemporary architectures
- Art stations Metro
- Tailor-made

THE SMART CITY

There is another city hidden in the old classic Naples, full of contemporary architectures and buildings: the Centro direzionale, the underground museum of the Metro stations, the futuristic City of Science complex, the Apple Developer Academy, the Zaha Hadid's train station. This is the surprising new identity of the city, that designs the Naples of the present and the future.



HIGHLIGHT: HALF DAY PRIVATE ONLY UP TO 15 PAX

Our guides: architect & reviewer

- Art stations Metrò
- Monte Sant'Angelo Metro Art focus on Anish Kapoor's Art installation
- City of Science complex





Southern Italy between Mafia and Development



FOCUS ON

- A controversial topic
- An authentic experience on field
- Discussion about Mafia with experts
- Meeting resisting entrepreneurs and change makers
- Lunch in a organic buffalo farm

SOUTHERN ITALY BETWEEN MAFIA AND DEVELOPMENT

A journey through Phlegrean Fields and the province of Caserta, an heaven on heart disfigured by the presence of Camorra. A first hand experience about the hidden world of organized crime, talking with experts of Mafia and entrepreneurs who chose to work and resist on Mafia confiscated assets.



FACT SHEET

- Duration approx 6 hours
- Language En
- Other languages: Fr, De, Ru, Ja, Ch on rq
- Guide: lecturer in Economy of organized
- crime Mozzarella and ricotta tasting
- Lunch at Organic Farm; wine&explanation included



- Frequency Mon-Thu 07.30am
- Private service up to 25
- Reservation compulsory min 10 days in advance
- Minivan
- P/u D/o Napoli
- Children up 12 yrs NOT accepted



Dance Our Tarantella & Tammurriata



FOCUS ON

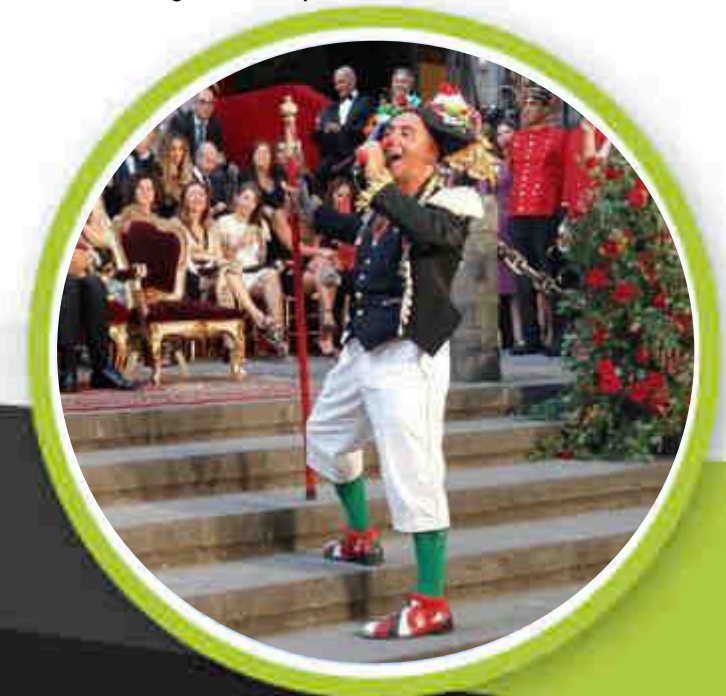
- Our Traditions: music, food, dance
- A Neapolitan traditional dances course
- The origins of Tarantella & Tammurriata



TAMMURRIATA & TARANTELLA

The dance of love, love of dance

Intensive training, theory and practice, of our traditional dances with live music and singing, in a small theatre. "Dance your life to the rhythm of the spirit": this is the motto of Angelo, dancer and teacher, who will help our Guests to feel and live the passion of the popular bell dance, learning those involving and enthralling movements which seem to free the spirit from the worries. Folklore, sound, ritual and magic take possession of mind and body in a perfect union. Neapolitan tammurriata is the "quid" of traditional music, born in 18th century in Naples.



TAMMURRIATA & TARANTELLA

Fact Sheet:

- Duration approx 4 hours per day
- Language En, De, Ru, Fr, Ja, Ch
- Frequency Mon-Sun
- Private service up to 20 pax
- Reservation compulsory 15 days in advance
- Location: Perezchella Theatre
- Lunch included





A Real Neapolitan Culinary Experience



FOCUS ON

- The real and unique Neapolitan cuisine
- Our art of conviviality
- Neapolitan tradition



A REAL NEAPOLITAN CULINARY EXPERIENCE

This is an experience suited for those who want to live an authentic gastronomic adventure, by getting their hands into the dough and challenging their cooking prowess. It is not only a cooking class, it is also a way to let immerse in the Neapolitan energy, get in touch with the soul of the city, in a unique place where to talk about culture, art and life with the gastronome Sergio Corbino.



A REAL NEAPOLITAN CULINARY EXPERIENCE

Fact Sheet:

- Duration approx 3 hours
- Location: a historic dwelling
- Language: En, De, Fr, Ja, Ch
- Private service up to 8
- Reservation compulsory 20 days in advance
- Frequency mon-sun 11am or 6pm





WineTales

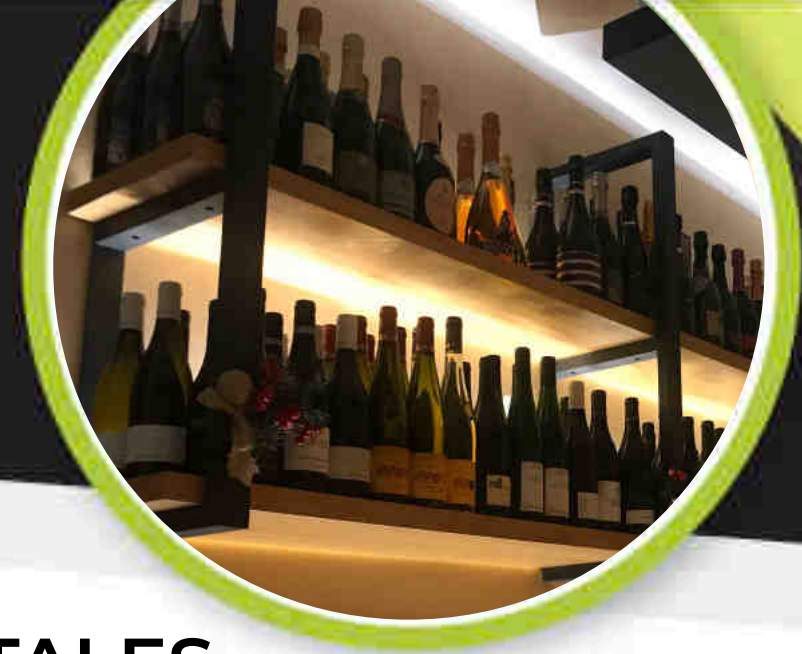


FOCUS ON

- Neapolitan wines
- Sensorial path
- The territory
- Neapolitan products

WINETALES

An extraordinary sensorial and cultural experience through the Campania wines. The wine, regardless of taste and pleasure, has a fundamental "emotional" value, a seductive and strong power linked to the ability to create connections among people. The route is not just a taste of excellent Campania wines, it is also a cultural journey that allows our guests to discover the history of the territory through their wines. Wine tasting is combined with local products, such as: mozzarella, salami, meat.



WINE TALES

Fact sheet:

- Duration approx 2 hours
- Language En, Fr, De, Ja, Ch
- Location: winery
- Taste of local wines & products
- Frequency Wen-Mon 7.30pm
- Private service up to 8 persons
- Reservation compulsory 20 days in advance
- Transfer in/out included





MovieTales



FOCUS ON

- History of Cinema
- Italian stars: Loren, Mastroianni, Troisi
- Hollywood stars: from Bergman to Julia Roberts
- Tv series and commercials



MOVIETALES

A wandering path through celluloid streets, a fascinating journey through unforgettable made in Naples' movies, tv series, commercials. An original way to visit the exciting neighbourhoods of the city, discovering some elements of neapolitan tradition, such as the nativity scene and the "pazzariello". Live Naples in the company of Sophia Loren and Marcello Mastroianni, Totò and Jack Lemmon, Emilia Clarke and Kit Harington.



MOVIETALES

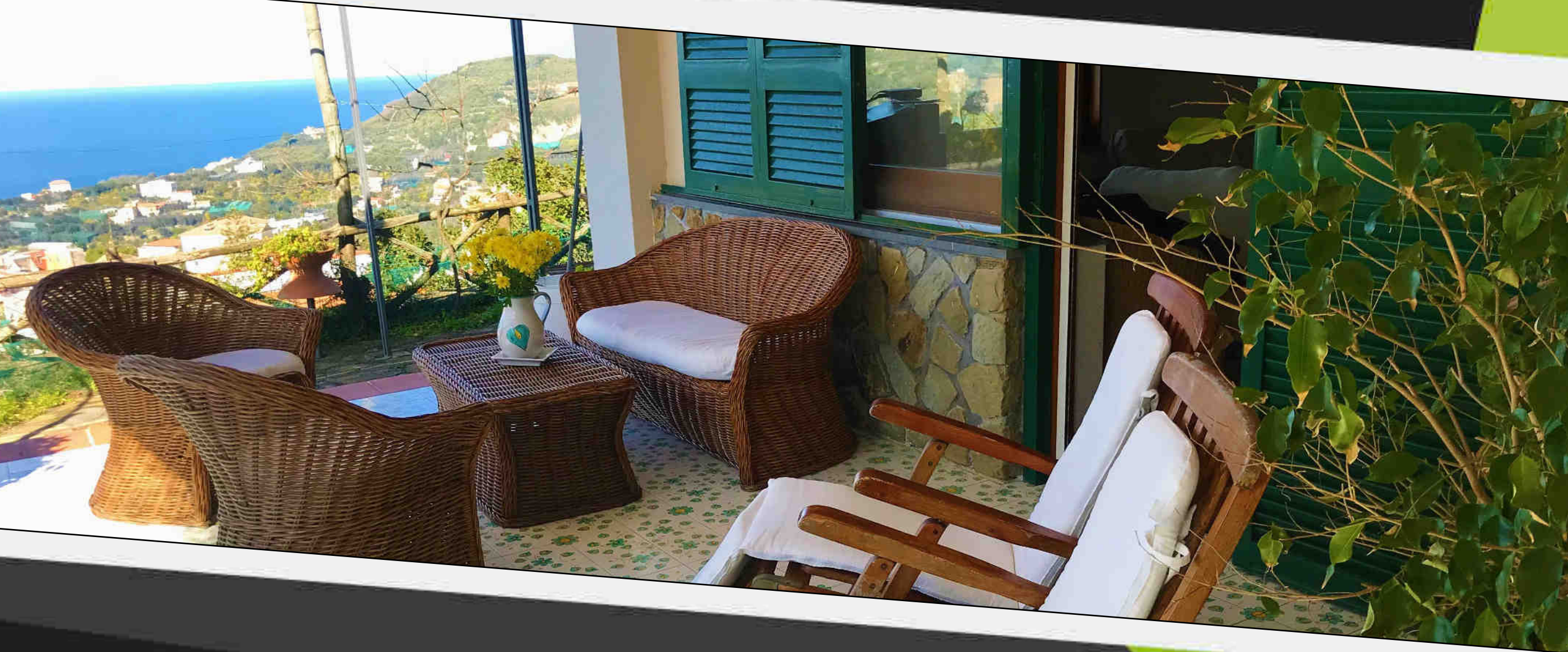
Fact sheet:

- Duration approx 3 hours
- Language En, De, Ru, Fr, Ja, Ch
- Frequency Mon-Fri, 10 am or 3 pm
- Reservation compulsory 10 days in advance
- Guide: expert film critic
- Lunch in a typical Neapolitan Alley
- P/u D/o Napoli old town - the route is done by walk





Villa 'Il Frutteto': the True Spirit of the Sorrento Coast



FOCUS ON

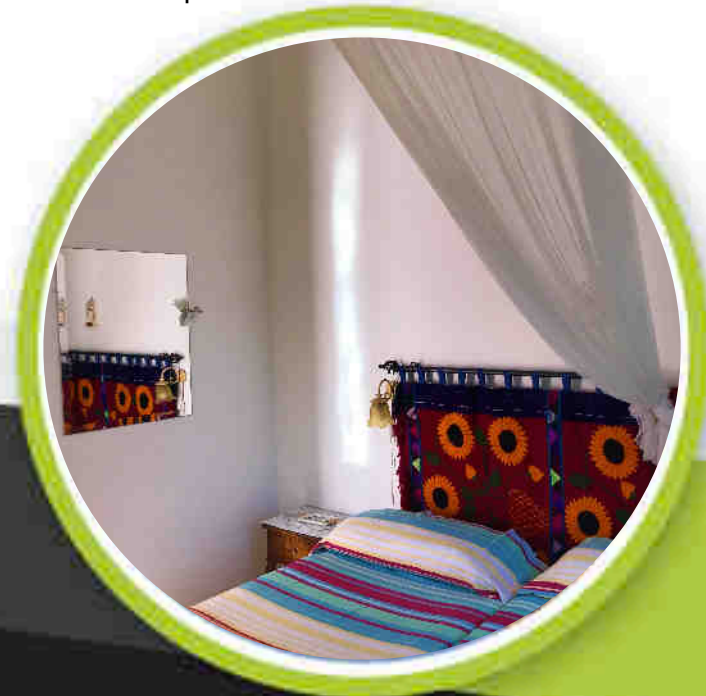
- Relax
- Crystal clear water
- Good Food



VILLA 'IL FRUTTETO'

The True Spirit of the Sorrento Coast

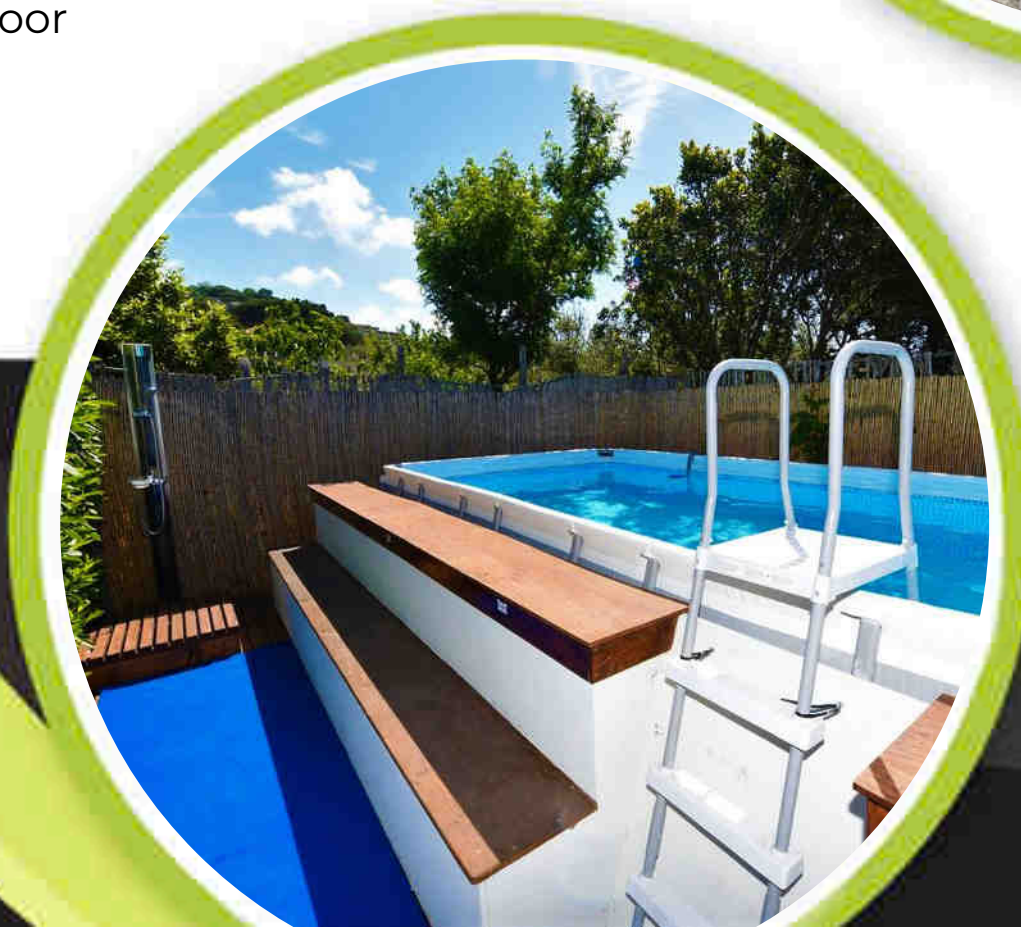
Located in Massa Lubrense, the land of Ulysses and mermaids, 'Il Frutteto' is ideal for families and group of friends. It was the holiday house of a Neapolitan family, whose memories are still alive in the furnitures, the pictures, the trees of the garden. The private ample outdoor area with the swimming pool is the ideal place for escaping the summer heat, offering guests benefits for the body and mind. From its terraces and from almost every room you can enjoy stunning sea views and unforgettable sunsets with the Bay of Naples and Capri in the distance.



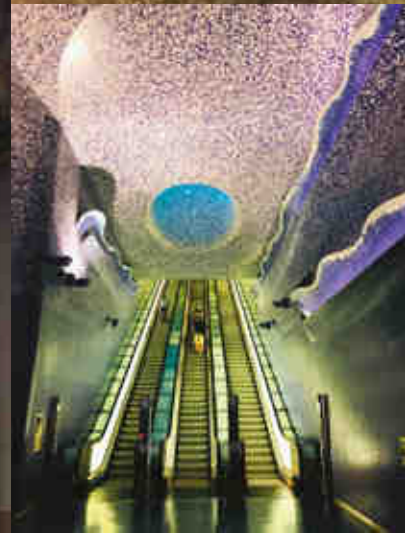
VILLA 'IL FRUTTETO'

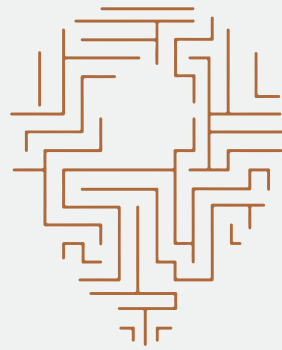
Fact Sheet:

- Two floors: 5 bedrooms: 4 doubles, 1 single
- 4 bathrooms, laundry, living room with fireplace, equipped kitchen
- Large garden-veranda, terrace on upper floor
- Outdoor pool, wood-fired oven, barbecue
- Size: 180 square meters, plus more than 200 square meters outdoor



- No pets allowed
- Smoking permitted only outside





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